



#### SINGAPORE INVENTORY HIGHLIGHTS

Tap into Singapore's dynamic digital audio landscape with Triton Digital's programmatic marketplace. Connect with top DSPs to amplify your brand's voice, reaching on-the-go audiences in an immersive, screen-free experience. Make your message resonate all day, every day.

## **Digital Audio Annual Data**









**Programmatic Advertisers** 

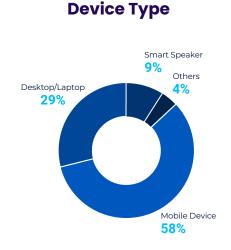


ad calls



Monthly digital audio consumption







### **Audio listening trends**





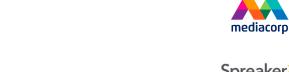


Average 1.1M unique listeners per week Singaporeans listen up to 3 podcasts per week

#### **Recent advertisers** aramco 🎒 **E**xonMobil





























REDCIRCLE































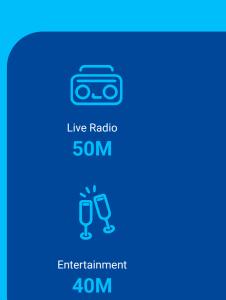
((()) iHeart







# **Monthly avails**









News / Talk / Social **2M** 

**Sports** 

**1M**