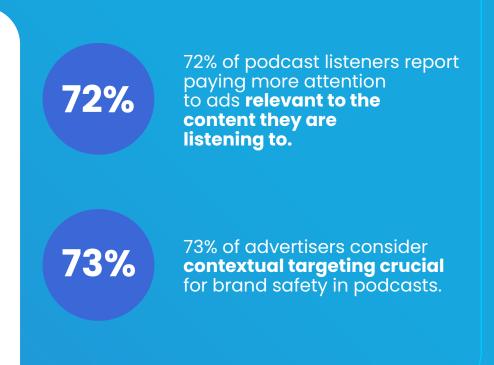


Let Your Brand Be Heard. Let Your Brand Be Heard. Let Your Brand Be Heard.

Triton's Programmatic Audio Marketplace now connects advertisers to brand suitable podcast inventory through unique contextual targeting powered by Sounder, introducing the only pre-bid solution that provides control, reach, optimisation, automation and trust



**Sounder's** AI technology analyzes podcast episodes and tags content by risk level, based on IAB brand safety taxonomies.

**Episode Analysis** 

Classify for Brand Safety

**Episode Targeting** 

**Deliver Campaigns** 

## Sounder enabled podcast publishers - monthly avails





Events and Attractions **700M** 











Looking to advertise on brand-suitable podcasts through Triton's programmatic audio marketplace? **Contact us** at marketops@tritondigital.com.